

DAMIN LOPEZ

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Basketball and Work Experience

Glendale Community College – Glendale, AZ Athletic Specialist – Head Coach Men's Basketball

May 2012 – Present

This job entails the following: monitor daily academic progress of student-athletes, counsel student-athletes in academic planning and achievement, evaluate academic and athletic performance for prospective student-athletes, player skill development, team skill development and management, opponent scouting including defense coordination, summer camp owner, booster club administration, fundraising, attend and guest speak at formal and informal engagements, administration relations, public relations, marketing, advertising and sponsor relations with basketball team, merchandise management, and facility management.

Team GPA: 2.8

Chaparral High School – Scottsdale, AZ Head Coach, Men's Basketball

December 2011 – February 2012

This job entails the following: monitor daily academic progress of student-athletes, evaluate academic and athletic performance for prospective student-athletes, player skill development, team skill development and management, opponent scouting including defense coordination, summer camp owner, booster club administration, fundraising, attend and guest speak at formal and informal engagements, tax-credit and booster club financial account management, administration relations, public relations, marketing, advertising and sponsor relations with basketball team, merchandise management, and facility management.

Team GPA: 3.2

Pepperdine University – Malibu, CA Assistant Coach, Men's Basketball

March 2008 – December 2011

This job entails the following: monitor daily academic progress of student-athletes, evaluate academic and athletic performance for prospective student-athletes, recruit the prospective student-athlete through correspondence via email, phone, interpersonal, mail and all forms of communication approved by the NCAA, player skill development, team skill development, opponent scouting including defense coordination, summer camp director, team housing director, facilitate enrollment approval process for newly acquired student-athletes, new student orientation, attend and speak at booster and administration functions, guest speak at local community centers and schools, player management both on and off the court, *Street and Smith's* #1 recruiting class in West Coast Conference (Summer 2008).

Team GPA PRIOR to start date: 1.9
Team GPA Post start date: 2.9 two-year cum

St. Mary's High School – Phoenix, AZ Assistant Coach/Associate Head Coach, Men's Basketball

September 1996 – March 2008

This job entailed the following: monitor daily academic progress of student-athletes, player skill development, team skill development, opponent scouting, summer camp director, facilitate enrollment approval process for incoming Freshman student-athletes, attend and speak at booster and administration functions, guest speak at local community centers and schools, player management both on and off the court, raise funds through various events for travel and miscellaneous items.

Team GPA Post start date: 3.1 12-year cum

Julio Cesar Chavez Enterprises – Phoenix, AZ
Vice President

September 2005 – March 2008

This job entailed the following: brand and asset management for Julio Cesar Chavez, seek, procure and develop real estate holdings, development of boxing Hall of Fame Restaurant, energy drink, and multiple food products, execute marketing and advertising sponsorships in building brand equity, budget management, secure investor funding for restaurant and energy drink, public relations for Julio Cesar Chavez, total assets prior to start of corporation = \$0, total assets post participation = \$4.5M.

Grupo Ñ Advertising – Phoenix, AZ
President

January 1998 – September 2005

This job entailed the following: client relations, new business development, budget oversight and management, strategic planning of all marketing, advertising and public relations, including event marketing and promotions, media planning/purchasing, fundraising and political relationship development, company growth management, employee relations, and financial management, total billing prior to start of corporation = \$0, total billing post participation = \$3.5M

Education

Pepperdine University – Malibu, CA

September 1989 – April 1994

Bachelor of Science, Business Administration
4-year Letterman – Men's Basketball
Full Scholarship

Sport

Player:

Apollo High School – Glendale, AZ

- 1989 Arizona State Player of the Year
- 51-4 record, 46-1 conference record, including record 44 straight
- 1989 Arizona State First Team All State, Converse All American

Pepperdine University – Malibu, CA

- All West Coast Conference First Team, 1994
- All West Coast Conference All Tournament, 1993, 1994
- 87-35 (.717) overall record
- 57-11 (.838) WCC Record including WCC record 38-game winning streak
- 55-8 (.873) as a starter in WCC games
- Did not lose a WCC Road Game when in the starting line-up until Senior Season

Phoenix Suns – Phoenix, AZ

- Rookie League and Camp Participant, 1994

Mexico City Aztecas – Mexico City, Mexico

- Participant 1994-95

Skills

Excellent analytic and preparation skills, dynamic leader, diverse background in business, athletics and relations, bilingual, brilliant budget planning, outstanding management skills, proficient in Microsoft Office software package, Adobe Creative Suite, Sports Code, Game Breaker software, proficient with both Macs and PC hardware.

References

Tom Asbury	Head Coach, Pepperdine Basketball	310.579.7992
Randy Bennett	Head Coach, St. Mary's College Basketball	925.457.6352
Royce Youree	Retired Coaching Legend	480.883.7583

Basketball Bio

“Winners are the people who when the odds are stacked against them, and those around them have fallen, will have the courage to look within themselves and make the unbelievable believable, and the impossible possible.” Standing only 5’9” and weighing 155 pounds, Damin understood the odds of competing at the highest level in basketball. Not only did he compete, he won.

Coach Lopez is in his second season at Glendale having been hired by Athletic Director Dave Grant in May 2012. “Coach Grant and all the people here at Glendale have just been tremendous in my transition and I couldn’t be happier. This place is filled with amazing people whom all share the very same passion for student-athlete’s that I have.” In his first season at the Junior College ranks, Lopez guided the Gauchos to Runner-Up Finish in the NJCAA Region I Championships.

Before serving a brief stint as the Head Coach at Chaparral High School in which Lopez guided the young Firebirds to a 19-12 record and State qualifying bid, Damin served as an Assistant Coach at Pepperdine University for over 3 years. At Pepperdine, Lopez was an integral part of team development, recruiting, opponent scouting and film break down. In addition, he served as a leader in academic monitoring, housing and meal plans. He was an ambassador to boosters and provided guidance in marketing brand development and public relations. His recruiting was second to none as Lopez finished his tenure at Pepperdine securing the West Coast Conference’s 2012-13 Newcomer of the Year, Stacy Davis.

Prior to taking the post with the Waves he was the Associate Head Coach at St. Mary’s High School with his father David, who has fostered and nurtured Damin’s skills both as a player and a coach. St. Mary’s is one of the premier high schools in Arizona, having players such as Channing Frye (Phoenix Suns), Jason Fontenet, Adam Lopez, Jorge Rochin, Casey Grundeman, Donnell Knight and Jerryd Bayless (Portland Trail Blazers), competing for League and State Championships each and every year. Since Damin became a part of the St. Mary’s program, they have won a State Championship, been a participant in 6 Final Fours and have won or shared the Desert Valley Region 9 times while posting a 276-94 (.746 winning percentage) record.

Damin began coaching once he maximized his efforts as a player. In high school, Damin enjoyed success as a top student-athlete at Apollo High School where he was the Arizona State 5A Player of the Year while maintaining a 3.7 grade-point average. In his final two years at Apollo his teams posted a 51-4 record, winning at one point 44 consecutive regular season games. Starting at point guard for the Hawks, Damin averaged 27.2 points, 8.1 assists and 3.5 steals per game his senior season as they lost in the 5A State Championship to Corona del Sol, 88-85. In that game Damin recorded 35 points, 11 assists and 10 rebounds in what continues to be the highest scoring championship game in Arizona history.

Heavily recruited by the likes of Arizona State, UTEP, Boise State, Utah, Seton Hall, San Diego, Northern Arizona and Cal-State Fullerton, Damin chose Pepperdine University in Malibu, California for his collegiate career. A four-year starting point guard in the backcourt with Doug Christie, Damin helped lead the Waves to 3 NCAA Tournament appearances, 3 West Coast Conference Regular Season Championships and 3 West Coast Conference Tournament Championships. At one time during his career, the Waves broke the West Coast Conference consecutive win total set by the University of San Francisco in 1956, featuring Bill Russell and K.C. Jones, by winning 38 consecutive games. Although the Waves had their streak snapped at home, they continued on the road for another three weeks to set the West Coast Conference consecutive road win total at 28 games. At Pepperdine, Damin was a 1,000+ point scorer, averaging 15.2 and 3.5 assists per game his senior season. In that year, Pepperdine nearly knocked off third-seeded Michigan (Jalen Rose, Juwan Howard and company) in the first round of the NCAA Tournament, losing in overtime 78-74. Despite his stature, Damin scored 21 points, had 6 assists and zero turnovers while being named the *Chevrolet Player of the Game*.

Post college, Damin had a brief stint with the Phoenix Suns and then with the Mexico City Aztecas of the Continental Basketball Association before settling back into his native home of Phoenix, Arizona. As one of the top young teachers of the game, Damin focuses on a full-court, pressure style of basketball that is unparalleled in the State of Arizona. He has "picked" the best parts of some of the best minds in basketball like Tom Asbury, Mark Fox, Ben Howland, Lute Olson, Royce Youree (Arizona High School Coaching Legend at East High School) and of course, his father David. He continues to serve as an excellent reference and judge of talent for college coaches when they evaluate Arizona High School Talent. A master at motivating, Damin speaks at several basketball clinics around the Valley, including the annual Phoenix Suns Camp in Prescott, Arizona.

Business Bio

Damin Lopez served as Vice-President of Operations for Julio César Chávez Enterprises, mainly focusing on real estate development and acquisitions. He held the position for over 3 years and continues to own a portion of the organization and some of its properties today. The company manages the brand and assets of Julio Cesar Chavez, the retired boxer from Mexico.

Prior to Julio Cesar Chavez Enterprises, Damin was President/Managing Partner of Grupo Ñ Advertising, a full-service advertising firm that specialized in reaching out to the Hispanic community. In 4 ½ short years with Grupo Ñ, Damin built a solid client list that includes the following clients: Coca-Cola North America, The Arizona Lottery, Anti-Smoking Campaign, Maricopa Community Colleges, Bank of America, City of Tempe, Red Devil Family Restaurants, Macayo's Restaurants, United Phoenix Fire Fighters and Arizona Parent's Commission Against Drugs. In 2001, Grupo Ñ Advertising was the fastest growing, minority-owned business in the State of Arizona.

In addition to the corporate following he had developed, Damin has led several advertising and public relations campaigns for statewide initiatives and national candidates. Locally, his involvement includes the City of Phoenix Transit Campaign in 2000, the City of Phoenix Bond Election 2001, and several Proposition Initiatives. Nationally, he was a strategist for reaching the Arizona Hispanic community for Al Gore for President in 2000.

A second generation Hispanic-American, Damin evolved into the advertising scene over 10 years ago working for a local firm. There, he developed a sense of style that was truly about the client first, understanding client needs, and then choosing the correct strategy to execute several successful campaigns. In order to do this, Damin worked closely with clients to understand their own businesses, hence, Damin has taken this knowledge and built a personal wealth of information in several industries including: consumer soft drink, retail, finance and banking, computer hardware, restaurants, credit cards, city and state municipalities, educational institutions, healthcare and event marketing. Today, this knowledge has allowed each client to excel at enormous rates through internal and external marketing and advertising strategies developed by Damin.

Damin is very active in the Hispanic and general market communities. He is a board member for KRONOS Research Longevity Institute and recently completed his term as Chair-Elect for the American Lung Association Arizona/New Mexico, Phoenix Suns Charities and graduated with Valley Leadership's Class XXII.

A native of Glendale, Arizona, Damin attended Apollo High School where he excelled both academically and athletically garnering the school's Student/Athlete of the Year each of his past two years. While carrying a 3.7 GPA, Damin was the 1989 5A State Player of the Year. His success in high school allowed him to receive a full scholarship to Pepperdine University where he received his Bachelor of Science Degree in Business Administration in 1994. In addition to continuing excellence in school, Damin was a 4-year Basketball starter for the Waves where they won or shared the West Coast Conference Championship each year.

Damin, the oldest of six brothers and a sister, has a daughter Isabella Faith.